



Draft Agenda

23 October 2018 | Four Seasons Hotel in Marrakesh, Morocco

9.30 Coffee and registration

10.00 Opening remarks (to be confirmed)

Aziz Akhannouch, Minister of Agriculture, Fisheries, Rural Development, Water and Forests, Morocco

Sir Suma Chakrabarti, President, EBRD

Daniel Gustafson, Deputy Director-General (Programmes), FAO

Representative of the European Union

Representative of the Region of Marrakesh-Safi

10.00 Panel 1 | Global leadership for responsible private investments in agri-food value chains

This plenary panel will discuss leadership and the engagement required by international financial institutions (IFIs) to promote responsible, private sector investments in agri-food value chains. How can IFIs work together more effectively and promote strategic collaboration towards responsible private sector investments and meeting UN Sustainable Development Goals? How can IFIs better understand private sector needs and work more efficiently with governments to promote good policies and business environments?

Sir Suma Chakrabarti, President, EBRD

Daniel Gustafson, Deputy Director-General (Programmes), FAO

Gilbert F. Hougbo, President, IFAD

Dr. Luky Eko Wuryanto, Vice President and Chief Administration Officer, AIIB

Speakers TBC

Moderator: **Gilles Mettetal**, Senior agribusiness Specialist, FAO

11.30 Coffee

11.45 Panel 2 | Investing responsibly across borders: the private sector view

The panel will present views of leading global private sector companies on opportunities and challenges for investing across borders in growing markets, including countries in Africa. How to boost value-addition and higher exports, and integrate African businesses in global value chains? How can this be done in a sustainable and responsible way? What are the prospects of emerging economies such as Morocco, to attract private sector investments and enhance business prospects for the African continent?

Omar Benayachi, CEO, Zalar Holding
Nikolay Gorbachov, President, Ukraine Grain Association
Frédéric Faillières, CEO, Maisadour Maroc
Zin Bekkali, CEO, Silk Invest
Speakers TBC

Moderator: **Jean-Marc Peterschmitt**, Managing Director for Industry, Commerce and Agribusiness, EBRD

12.45 Lunch

Parallel sessions

14.00 Panel 3 | Managing risks in agri-food value chain financing

This panel looks into inherent risks in the agri-food value chain financing, including credit risks, production and yield risks; market and price risk; and risk of loan collateral, among others. The panel investigates ways of managing risks in agri-food financing, increasing the leveraging potential and mobilizing more public and private sector financing. It will also highlight best practice examples and risk management instruments that have proven to work well across the globe. Finally, it will look into ways of maximizing public-private collaboration for greater impact in agri-food value chains financing.

Hans Bogaard, Manager, Africa and Farmer Finance, Agribusiness, FMO
Leah Soroka, Program Manager, ECA Agricultural Financial Services, IFC
Omer F. Demirhan, Project Manager and Sr Agricultural Finance Expert, Frankfurt School of Finance and Management
Speakers TBC

Moderator: **Panos Varangis**, Global Lead for Agricultural Finance and Agricultural Insurance, World Bank

Panel 4 | Investing in sustainable soil management

Agri-food value chains are currently facing multi-faceted challenges including increased pressure on natural resources such as soils and water, loss of biodiversity, and uncertainties associated with climate change. The panel will discuss the current barriers and opportunities to scale up investment in sustainable soil management. It will present innovative business models adopted by the private and public sector and will discuss how IFIs and Paris Agreement instruments can offer solutions to address obstacles to the wider adoption of these practices.

Gautier Quéru, Land Degradation Neutrality Fund Project Director, Mirova
Nuno Santos, Economist, FAO
Kęstutis Juščius, Chairman of the Board, Auga Group
Speakers TBC

Moderator: **Gianpiero Nacci**, Deputy Head, Energy Efficiency and Climate Change, EBRD

15.00 Coffee and Moroccan olive oil tasting

Parallel sessions

15.15 Panel 5 | Strengthening agri-food value chains through inclusion of youth and women

The panel will explore options for unlocking investments that foster job and income opportunities for less-favoured individuals and/or communities, in particular women and youth. The panel will present views of the private sector, IFIs, and local institutions on strengthening value chains through support for cooperation, sharing of know-how and capacity building of local enterprises, especially those run by women and youth.

Boutaina Iraqui, CEO, Locamed
Ali Benmokhtar, Director Agri sectorial studies, GCAM/CERCAM
Claudio Viezzoli, Managing Director, SME Finance and Development, EBRD
Chakib Alj, President, Multisac
Cassilde Brenière, Deputy Director for Morocco, AFD
Speakers TBC

Moderator: **Barbara Rambousek**, Acting Director, Gender and Economic Inclusion, EBRD

Panel 6 | The digital revolution in agri-food value chains

The panel will briefly present pioneering digital technologies as applied to the agri-food sector and explain their potential and challenges for adoption. The focus will be on the role of public institutions in accompanying the ongoing R&D process of digital agriculture, which is mostly driven by the private sector, and on identifying the required interventions in terms of policy and regulatory actions, incentive framework and pilot initiatives.

Moussine Lakdhissi, Partner and CTO, Agridata
Frédéric Massé, Africa Agriculture Industry Head, SAP
Andreas Kind, Industry Platforms and Blockchain research, Financial Services Innovation, IBM research-Zurich.
Danilo Mollicone, Forestry Officer and Earth Observation, FAO
Dr. Erik Chavez, Research fellow, Imperial College of London
Speakers TBC

Moderator: **Julian Lampietti**, Global Agriculture Practice Manager, World Bank

16.15 Closing reception and business networking